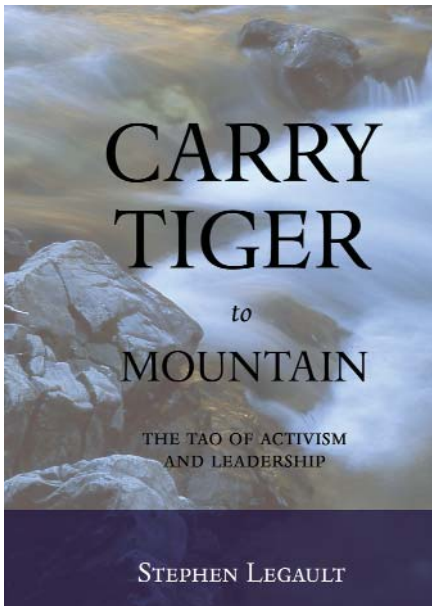


FOR IMMEDIATE RELEASE

CARRY TIGER TO MOUNTAIN:

THE TAO OF ACTIVISM AND LEADERSHIP

by Stephen Legault forward by Dr. Jim Butler



This fascinating and useful book is a modern-day interpretation of Lao Tzu's centuries-old *Tao te Ching* for those concerned with leadership, social issues and activist movements in Western civil society. It's a thoughtful examination of how the *Tao te chin* can be applied to the challenges and obstacles that leaders and activists face as they deal with ethical business decision-making, poverty, worker's rights and social justice.

This is a timely book about the role of spirituality in activism in the 21st century, and how we - not only activists and leaders per se, but those for whom issues of social and political justice are important - can forge new paths in our daily struggles to make the world a better place, and at the same time restore personal balance to our lives. It also includes a forward by Dr. Jim Butler, a political activist for the last 30 years who is also a Buddhist monk.

CARRY TIGER TO MOUNTAIN:
THE TAO OF ACTIVISM AND LEADERSHIP

BY STEPHEN LEGAULT

1-155152-200-4

\$24.95 CDN/TRADE PAPER

MAY, 2006

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"Stephen Legault's marvelous ability to connect the experiences of the present leaders of social causes with the wisdom of the ancients shows us all that there is a passage through the often seeming insurmountable obstacles of the present, a way that enables all who care to be successful in their personal lives as well as in their chosen work."- Brock Evans, US Endangered Species Coalition

Visit Stephen's blog at carrytiger.blogspot.com/

Stephen Legault has been a social and political activist for almost twenty years. He has founded or co-founded four conservation organizations, including a Canadian conservation group (Wildcanada.net) and has worked with various groups and associations across North America. He has also written for a number of magazines and journals on the subjects of activism and conservation. Stephen currently is the principal of Highwater Mark which is a strategic communication service that works with all members of ethically driven businesses, charities, and non-profit teams to develop leadership skills to accomplish strategies that will build the capacity to achieve long term personal, organizational, and societal success. He lives in Victoria, BC



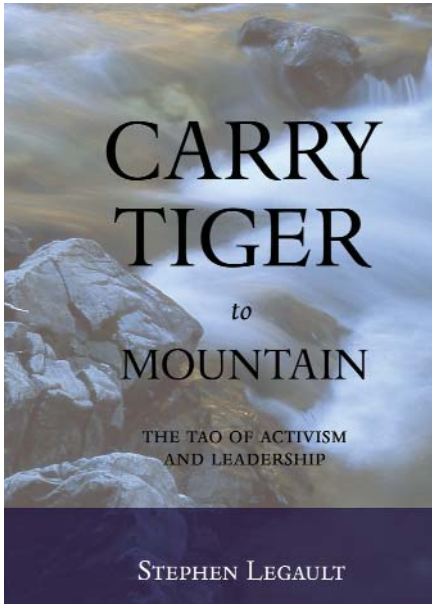
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Dear Reviewer/Producer/Book Lover,

You want to change the world. As an activist - in civil society, or in an ethically driven business - you face daily challenges. You struggle. Sometimes you overcome, and sometimes you fall behind. More than 2500 years ago, Lao Tzu wrote a simple, elegant book of verse that for thousands of years has inspired and guided leaders of nations, armies and business. Now, *Carry Tiger to Mountain* brings the wisdom of the Tao te Ching - the Book of the Way and its Virtue - to those who struggle to make the world better for us all.

It's just possible that the 21st century activist and leader can learn a thing or two from a very old book...

Visit Stephen's blog at carrytiger.blogspot.com/

For interview or excerpt requests, please feel free to contact me.

Sincerely,

Tessa Vanderkop
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